

Ten ways to raise the profile of OT

We want people everywhere to value the life-changing power of occupational therapy. That's a big aim, but we can achieve it by working together.



Here are ten things you can do as occupational therapist to raise the profile of occupational therapy.

1. Write a story about your work
2. Add OT to as an agenda item to a regular meeting
3. Invite your local representative for a visit
4. Host a lunch and learn
5. Phone in to a radio show
6. Pitch your story to local media
7. Contact your elected representative
8. Attend a constituency surgery
9. Respond to a consultation
10. Post on social media



Guidance and tools to help you: rcot.co.uk/profile

Campaign resources: rcot.co.uk/otweek24

Record your CPD: rcot.co.uk/cpd

Want to get involved, but you're not an RCOT member? rcot.co.uk/joinus